



This privacy policy sets how BNZSA (BNZSA Sasu registered at the address 22, rue François Pilatre de Rozier 33260 la Teste de Buch France under 794 108 803 RCS Bordeaux and BNZSA Spain SL registered at the address Calle Virgilio 25B, 28223, Pozuelo de Alarcon, Spain under CIF: B-87009023), will use and protect any information and data proceeded through the website or through BNZSA's telemarketing process.

This privacy policy will only apply to data collected by these two processes. It should be read in accordance with BNZSA's terms and conditions.

All the data or personal information collected by BNZSA is used and held in accordance to the new European regulation 2016/679 "General Data Protection Regulation", that will enter in force 25th May 2018. Please see our full GDPR statement on www.BNZSA.com.

Definitions

Definition of terms used in the BNZSA privacy policy:

- "BNZSA Operators": full-time employed personnel that have signed a confidentiality agreement with BNZSA; during the telemarketing calls they hold conversations with prospects where the prospects provide their consent to their information and contacts being collected and used for the purpose mentioned during the call/ for specific purposes.
- "Client": employee from another company that will be contacted by BNZSA's operators with a specific purpose to collect his/her information along with his/ her consent for a specific purpose.
- "you": the person through which the data was collected, through the BNZSA website or through the BNZSA Telemarketing process.

Information Collected

BNZSA through its website or through its telemarketing process may collect the following information:

- Name and Job title
- Contact information including email address
- Information about interests and business matters
- Other information relevant to customer surveys or customer offers

All this information will be collected through the BNZSA website or through BNZSA telemarketing operators with a clear consent. "Telemarketing process" refers to the BNZSA Operators calling you with a specific purpose and collecting your information with your explicit consent, to be used afterwards by a specific company to communicate with you for a purpose that you agreed to.

Use of the collected information

BNZSA will collect and use this personal information to deliver or provide you the information or services you requested through the telephone conversation or through visiting the website bnzsa.com. BNZSA will also use this collected data from time to time for market research purposes or to improve our websites according to the interests of the prospects.

BNZSA will:

- Collect your personal information to better understand your needs and to provide you with specific information regarding these needs.
- Ensure that the communication will be conducted responsibly and that they will be relevant to the purpose for which you gave your consent.
- Discontinue any communication with you if you so request.
- Store and save your information in a safe and secure place, that will protect personal data against unauthorized or unlawful processing and accidental destruction or loss.

BNZSA may also use the legitimate interest as a lawful basis to collect and process your personal information. We will use the legitimate interest to make sure that you will be kept informed. When we process your personal information for our legitimate interest, we will consider and balance any potential impact on you and your rights under data protection and any other relevant law. Our legitimate business interest do not override your interests. We will not use your personal data for activities where our interests are overridden by the impact on you.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electrical and managerial procedures to safeguard and secure the information we collect. These safeguards are compliant with the requests of the General Data Protection Regulation.

Data Transfers

All your collected data could be transferred to BNZSA's clients, third parties with your agreement. This transfer will respect the European regulation of data protection regarding the transfer of personal data. So, BNZSA will ensure that this transfer will be done in a secured and GDPR compliant manner.

Opt-Out or Changing information

If at any point, you would like to opt-out of receiving communication from our clients based on the information we supply to them or would like to change some of your information that they use to contact you, then please contact the client directly or if you need help on this matter contact us via office@bnzsa.com, or write to us at BNZSA, Calle Virgilio 25B, 28223, Pozuelo de Alarcon, Spain.

If at any point, you would like to opt-out of receiving communications from BNZSA or would like to change some of your information that BNZSA use to contact you, then please contact us via office@bnzsa.com, or write to us at BNZSA, Calle Virgilio 25B, 28223, Pozuelo de Alarcon, Spain.

You also have the right to request details of the personal information which BNZSA holds about you. To obtain this information contact us via office@bnzsa.com, and we will provide you a copy of it.

If you have any complaints regarding our compliance with this Privacy policy, please contact us. We will investigate and attempt to resolve complaints and disputes regarding use or disclosure of personal information according to the GDPR.

You also have the right to lodge a complaint directly with any local Supervisory Authority about how we process your data.

*Signature for Spanish Legislation purposes is required in here

Use of Cookies

BNZSA reserves the right to use “cookies”. A cookie is a text file that is placed on your hard disk by a Web page server. The cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

BNZSA uses cookies to identify you when you visit this website and to keep track of your browsing patterns and build up a demographic profile. But cookies also help BNZSA to improve its website by enabling BNZSA to monitor which pages you find useful and which you do not.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Changes to our Privacy Policy

BNZSA reserves the right to amend our Privacy Policy at any time. Please review it frequently.

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